## **BLS RESEARCH & CONSULTING**

To: Interested Parties

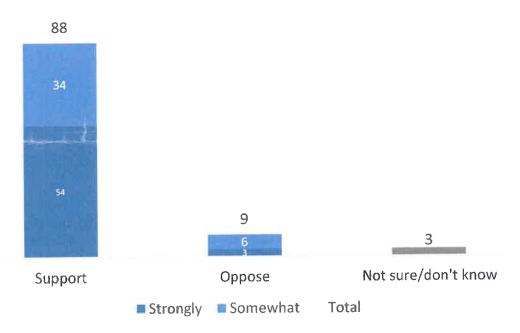
From: BLS Research & Consulting

RE: Survey Results—Paid Family Leave

Date: April 2, 2019

Recent survey results<sup>1</sup> reveal Connecticut voters strongly support paid family and medical leave. **Nearly 9 in 10 (88%) favor the policy, and more than half (54%) favor it strongly**.

Support for Paid Family and Medical Leave



Question text: Generally speaking, do you favor or oppose a plan called PAID FAMILY AND MEDICAL LEAVE, which would allow people in Connecticut to have access to some paid time off if they need to care for a new baby, a seriously ill family member (including an injured service member), or recover from a personal illness?

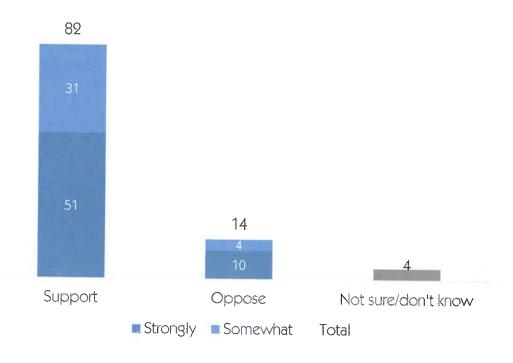
Paid family and medical leave is a bipartisan issue that wins bipartisan support—78% of Republicans and 86% of Independents support the plan.

<sup>&</sup>lt;sup>1</sup> BLS Research & Consulting conducted an online poll of 602 registered voters in Connecticut. The survey fielded March 21-27, 2019. The data were weighted slightly to reflect the overall population of registered voters. The margin of error is +/-4%.

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Additionally, support holds once voters are informed of the full plan, including the fact that paid leave will be funded by employees through very small payroll deductions.

Informed Support for Paid Family and Medical Leave



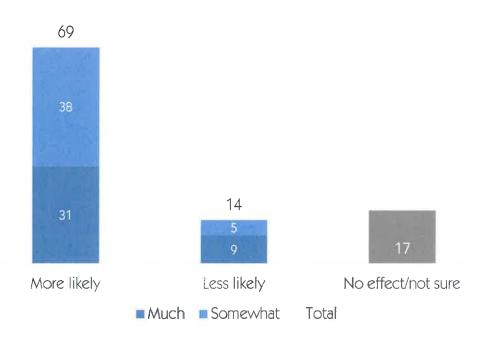
Question text: Here's some more information about the plan which the Connecticut General Assembly is considering. The Paid Family and Medical Leave Plan would allow employees to take up to 12 weeks of paid time off from work if they need to care for a new baby, a seriously ill family member (including an injured service member), or recover from a personal illness. This plan would be funded through very small payroll deductions. Employers would not be allowed to fire employees for taking paid leave.

Now, do you FAVOR or OPPOSE this plan to establish Paid Family and Medicai Leave?

Paid family and medical leave is a winning issue for General Assembly candidates—more than two-thirds (69%) of voters say they would be more likely to support a candidate who favors the plan.

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# Effect of Support on Vote



Question text: If a candidate for the Connecticut General Assembly supported the plan to establish Paid Family and Medical Leave, would you be more or less likely to support that candidate?

Finally, voters see the competitive advantage having a paid family and medical leave policy would give Connecticut businesses. Four in five voters agree we need to pass a plan like our neighboring states so that Connecticut can attract the best and brightest employees. Millennials are especially likely to agree with this statement (86%) and are also very likely to support paid family and medical leave (91%).

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For more information on the research, please contact Dr. Brittany L. Stalsburg by e-mail (<u>Brittany@blsresearch.com</u>) or phone (860.227.3875).

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# CT Campaign for Paid Family Leave Survey Topline Results BLS Research & Consulting March 21-27, 2019 N=602 Registered Voters

Q1. Generally speaking, do you favor or oppose a plan called PAID FAMILY AND MEDICAL LEAVE, which would allow people in Connecticut to have access to some paid time off if they need to care for a new baby, a seriously ill family member (including an injured service member), or recover from a personal illness?

	Total	Democrat	Republican	Ind/Other
Strongly favor	54%	71%	36%	48%
Somewhat favor	34%	25%	42%	38%
Somewhat oppose	6%	1%	8%	9%
Strongly oppose	3%	0%	8%	3%
Not sure / Don't know	3%	2%	6%	2%
Favor	88%	96%	78%	86%
Oppose	9%	2%	16%	12%

Q2. Here's some more information about the plan which the Connecticut General Assembly is considering. The Paid Family and Medical Leave Plan would allow employees to take up to 12 weeks of paid time off from work if they need to care for a new baby, a seriously ill family member (including an injured service member), or recover from a personal illness. This plan would be funded through very small payroll deductions. Employers would not be allowed to fire employees for taking paid leave. Now, do you FAVOR or OPPOSE this plan to establish Paid Family and Medical Leave?

	Total	Democrat	Republican	Ind/Other
Strongly favor	51%	69%	34%	43%
Somewhat favor	31%	25%	39%	33%
Somewhat oppose	10%	2%	17%	13%
Strongly oppose	4%	2%	6%	5%
Not sure / Don't know	4%	2%	4%	6%
Favor	82%	94%	73%	76%
Oppose	14%	4%	23%	18%

Q3. If a candidate for the Connecticut General Assembly supported the plan to establish Paid Family and Medical Leave, would you be more or less likely to support that candidate?

	Total	Democrat	Republican	Ind/Other
Much more likely	31%	44%	16%	26%
Somewhat more likely	38%	41%	37%	36%
Somewhat less likely	9%	5%	12%	11%

Much less likely No effect / Don't know	5%	0%	10%	8%
	16%	8%	25%	19%
More likely	69%	86%	53%	62%
Less Likely	14%	6%	22%	18%

Q4. Here is a statement about the plan. Please indicate whether you agree or disagree:

Neighboring states like New York, New Jersey, and Rhode Island already have paid family and medical leave plans, and Massachusetts is in the process of implementing one as well. To keep Connecticut competitive and attract the brightest and best employees, we need to follow suit and pass a plan of our own.

	Total	Democrat	Republican	Ind/Other
Strongly agree	50%	69%	34%	42%
Somewhat agree	30%	23%	29%	36%
Somewhat disagree	10%	5%	16%	11%
Strongly disagree	5%	1%	10%	6%
Not sure / Don't know	5%	2%	11%	4%
Agree	80%	92%	63%	79%
Disagree	15%	6%	26%	17%

#### **DEMOGRAPHICS**

Gender	Total	Democrat	Republican	Ind/Other
Women	55%	58%	49%	55%
Men	45%	42%	51%	45%
Ethnicity	Total	Democrat	Republican	Ind/Other
White	81%	65%	91%	91%
African-American	9%	19%	3%	2%
Hispanic	9%	14%	5%	6%
Asian	0.3%	0.4%		0.4%
Other / Mixed	0.5%	0.9%		0.4%
Mixed	0.3%	0.4%		0.4%
Prefer not to answer	0.3%	0.4%	0.8%	
Age	Total	Democrat	Republican	Ind/Other
18-24	7%	9%	5%	7%
25-34	16%	21%	11%	14%
35-39	7%	10%	6%	5%
40-44	5%	7%	5%	4%
45-49	6%	6%	7%	6%
50-54	6%	6%	9%	5%
55-59	12%	11%	13%	12%

60-64	16%	10%	16%	21%
65+	24%	20%	28%	26%
County	Total	Democrat	Republican	Ind/Other
Fairfield County	26%	29%	26%	22%
Hartford County	25%	27%	20%	26%
Litchfield County	6%	3%	6%	8%
Middlesex County	5%	4%	5%	8%
New Haven County	24%	25%	26%	21%
New London County	7%	7%	8%	6%
Tolland County	4%	3%	5%	6%
Windham County	3%	3%	4%	3%
	Total	Domografi	Republican	Ind/Other
Party	Total	Democrat	Republican	inu/Other
Democrat	38%	100%		
Republican	21%		100%	
Independent / Unaffiliated	40%			97%
Something Else	1%			3%